



It is hard to believe 2023 has come and gone, and we are approaching mid-year 2024.

Our industrial employers remain optimistic about the remainder of 2024, evidenced by talks of expansions. These industry partners continue to be the foundation of McPherson County and are essential to our economic growth.

Kasi Morales, Executive Director of MIDC, continues to work with the City and County to expedite expansion processes and ensure McPherson's industrial businesses remain well-served.

We continue collaborating with Bowercomm, a strategic marketing company, to update and carry out our comprehensive marketing plan. This plan is designed to provide McPherson with greater visibility and exposure, and we are excited to share its progress with you.

We thank each of you for your commitment to McPherson by being a shareholder of MIDC.

Sincerely,

Keith Birkhead, President  
McPherson Industrial Development Company